



# RAMZI DREESEN

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## SKILLS

### Languages and frameworks:

Javascript, Node, React, Mongo, MySQL

### CMSes and SaaSes:

Revista, Pantheon, vjoon k4, DTI, Google Analytics/Trends

### A/V:

Adobe Creative Suite, Photo Mechanic, Final Cut Pro 7 and X, print CMSes (DTI, vjoon k4), photo/video/audio postprocessing and correction

### Languages:

English, French

## EDUCATION

### Certificate, Fullstack

**Development**, Northwestern University (Expected, 2018)

**B.S., Journalism**, University of Illinois at Urbana-Champaign (2012)

## AWARDS

- **Winner**, Online Excellence, for *Chicago* magazine web design, City and Regional Magazine Association (2018)
- **Finalist**, Best Photography, Peter Lisagor Awards (2013)
- **Winner**, SPJ 2010 Mark of Excellence for Online News

Reporting, as well as 3rd place "Best of the Web" for AEJMC, both for *CampusCrime.net*

- Internationally published photos (via AP) from Obama election victory (2008)

## REFERENCES

**Luke Seemann** (*worked with at Chicago magazine*), Web Admin for Northwestern University, [bikesarefun@gmail.com](mailto:bikesarefun@gmail.com)

**Anne Ryan** (*worked with on freelance basis*), Chicago-based freelancer, former USA TODAY staff photographer, [Anne@zrimages.com](mailto:Anne@zrimages.com)

## EXPERIENCE

### WEB DEVELOPER (current)

*Chicago* magazine Editorial Department (February 2017 - present, Chicago, IL)

Web audience: 1m uniques/mo, print audience: 50k paid subscribers

- Lead web design and site administration for all properties (*Chicagomag.com*, *Chicagosplash.com* and *NapervilleMagazine.com*)
- Led redesign of main subscribe page, resulting in 15% higher chance of product purchase per visitor
- Create microsites and assist with website maintenance for all properties, manage Chicago SPLASH web development
- Produce photo and video editorial content as necessary
- Administer newsletter database (IBM Silverpop)
- Assist with analytics for all properties (Google Analytics, Google Trends, Chartbeat, Google Webmaster Tools)

### GRAPHIC DESIGNER

*Chicago* magazine Productions Department (April 2016 - January 2017, Chicago, IL)

- Designed marketing, promo and ad print material for *Chicago* magazine, *Splash*, *Naperville Magazine* and *Mariano's* magazine

### MULTIMEDIA PRODUCER

*Chicago Sun-Times Splash Publications* (lifestyle magazine) (June 2012 - May 2016, Chicago, IL)

Print circulation: 225,000, total audience: 1.5 million

- With a small team, launched and produced a weekly lifestyle magazine for the *Chicago Sun-Times*, distributed throughout Chicago and suburbs
- Produced photo content for feature stories and events
- Designed pages for *Splash* and *Chicago Sun-Times*
- Project-managed design, development and launch of *Splash.suntimes.com* (100k uniques/month), continued to maintain site and hire additional developers as needed
- Produced video, including a major video project for *Dermaflash* (national skincare product brand) as a part of a submission to Sephora; national video premiere on QVC in Feb. 2016 sold out entire inventory in 5 minutes